



SCENIC HUDSON

Lithographed

SCENIC WALLPAPER

by S·H

distinguished wall decorations . . .
including landscapes, hunt scenes,
friezes, panels, Chinese designs, his-
torical subjects, and Mural Maps . . .
produced in oil colors by lithographic
printing from handmade plates.

PRICE • ONE DOLLAR

THE SCHMITZ-HORNING CO.
PRODUCERS • 777 EAST 82nd ST. • CLEVELAND, O.

TD CAT Over. 1950 Schmitz
DORNSIFE COLLECTION



THE ATHENÆUM
OF PHILADELPHIA

#22571089B
10-23-90
12/21/2004
oversize
Td Cat
1950

Schmitz

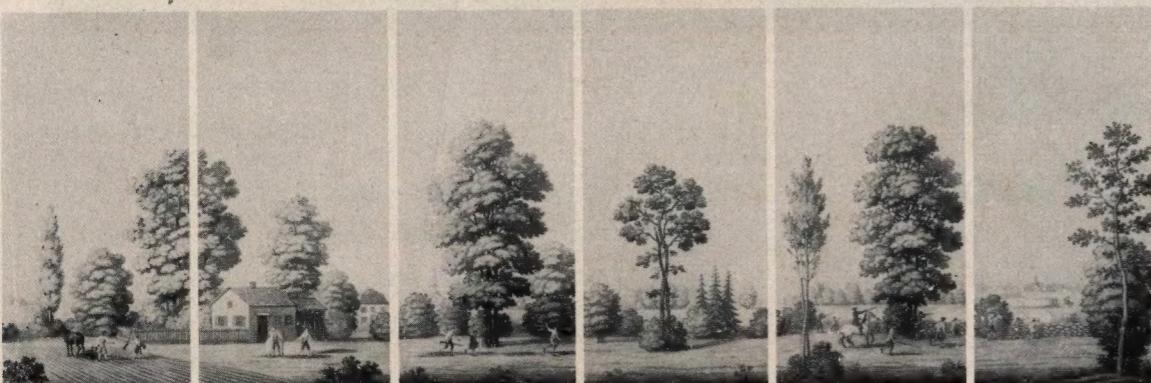


J. DI PIETRO

Above—The Problem Room

Before

A great deal of worthwhile experience is to be found in the words "To change the complete appearance of your room, change your background first". The room pictured above needed an interesting wall paper and good color. The budget was modest and therefore an inexpensive historical wall paper was chosen. This scenic, "Minutemen", became the key to the decorating scheme, as illustrated in color at the right.



Minutemen—see page 23 for details



The Solution—with a scenic paper

After

The whole atmosphere of the room was changed by the scenic wall paper. Shades and drapes, slip covers and the corner bookcase added the right notes of color—and of course were selected to blend with the historical wall paper. The walls will wash beautifully for years to come, and provide a charming background in a gracious room.



Westchester Hunt

(See pages 10 and 15)



A

B

C

D

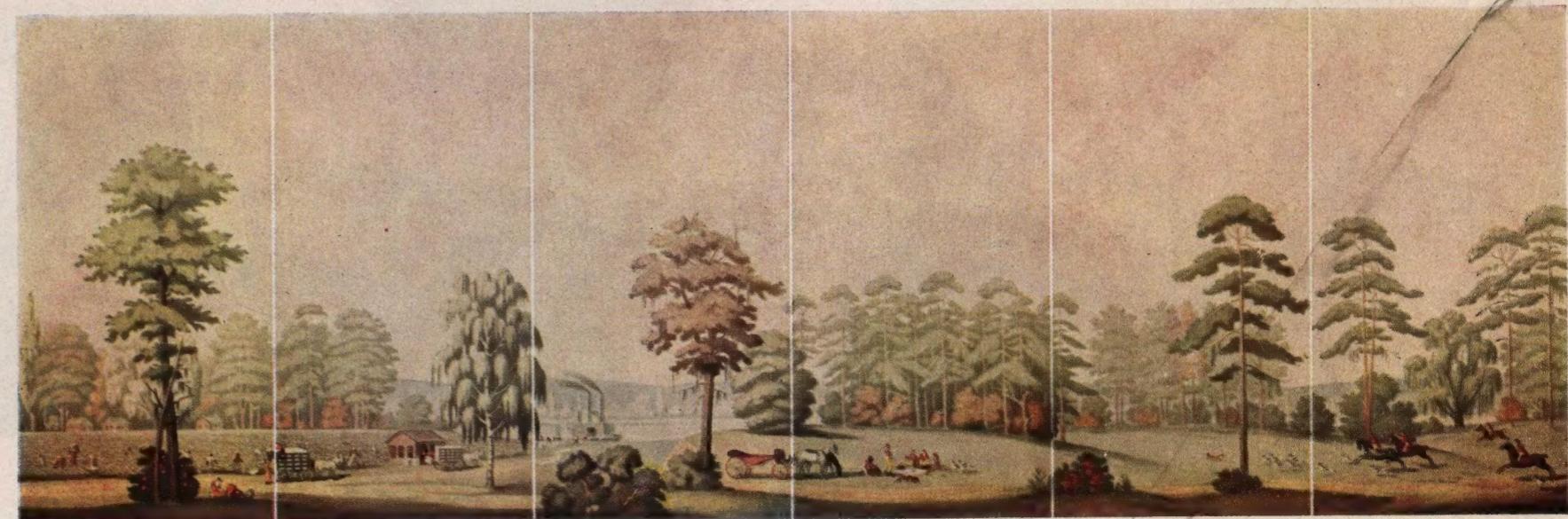
E

F

Old South
by Carl Fuchs

Old South is both one of the most extensive and most beautiful scenic wallpapers ever produced for the American market. Its twelve sections interpret the romantic era of old plantation homes and a gracious mode of life. It covers a wall space forty feet long before repeating any part of the scene, yet arranges easily on small walls in small homes.

The miniature illustration is inadequate to do justice to the original coloring. However, it suggests the softly blended hues that harmonize so readily with most fabrics, rugs and draperies. A stronger coloring is also available. Always see actual samples before final selection.



G

H

I

J

K

L

Many decorators say that the outstanding advantage of the lithographic method of scenic manufacture lies in the subtle and almost infinite blendings of color that are obtainable. For this reason lithographed scenics are so much easier to use . . . they naturally blend with surrounding hues. And they are oil colors—genuinely washable with soap and water.

(See pages 12 and 13 for details)



Section D

Section E

Section A

Section B

Section C

Treasure Island

(See page 16)



Ming Floral

Unusually graceful in design and harmonious in coloring, Ming Floral will lend charm to your favorite room.

(See page 22 for details.)



A

B

C

D

E

Landing Of The Pilgrims

No. 9000—Fawn grey background

No. 9001—Powder blue background

A fine historical scenic in the style of hand-blocked papers.

Ten sections, each 40" wide by 80" high— $33\frac{1}{3}$ ft. repeat. Highest point of design 43".

The first five and last five sections form interchangeable sets, i. e., either set of five will match onto itself or onto the other five—note illustration.

Fill (for over doors and windows)—40" x 80"

Trim (for dado and paneling)—40" x 80"



F

G

H

I

J

SCALE 1" = 20"

Landing of the Pilgrims

(See last page for General Information)

Magic Mountains

No. 9026—Chartreuse background

No. 9027—Grey background

No. 9028—Green background

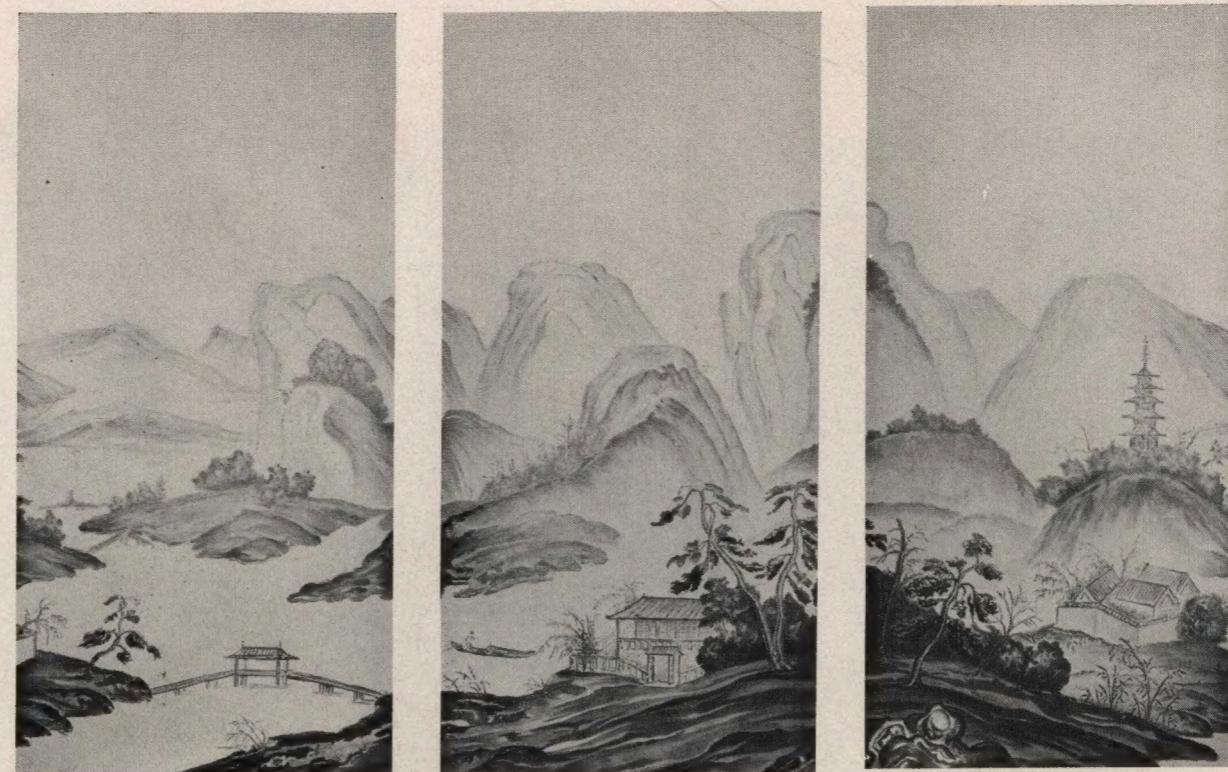
No. 9029—Light Green background

Combining Chinese design with modern coloring S-H's new scenic, Magic Mountains, gives you a novel and exciting approach to decoration.

Three sections each 40" wide by 80" high—10 ft. repeat.
Highest point of design 59".

Fill (for over doors and windows)—40" x 80"

Trim (for dado or paneling)—40" x 80"



(Section A)

(Section B)

(Section C)

SCALE 1" = 20"

Magic Mountains



Sylvan Isle

No. 9005—Light grey

No. 9006—Turquoise

No. 9007—Cocoa

The design of Sylvan Isle is based on the ancient decorative arts of the Far East, but it is styled and colored in a contemporary manner that makes it suitable for modern interiors.

Three sections each 40" wide by 80" high—10' repeat.
Highest point of design is 62".

Fill (for over doors and windows)—40" x 80".

Trim (for dado or panelling)—40" x 80".

(See page 32 for Hanging Instructions.)



(Section A)

(Section B)

(Section C)

SCALE 1" = 20"

Sylvan Isle



Westchester Hunt

(See page 15)

New England

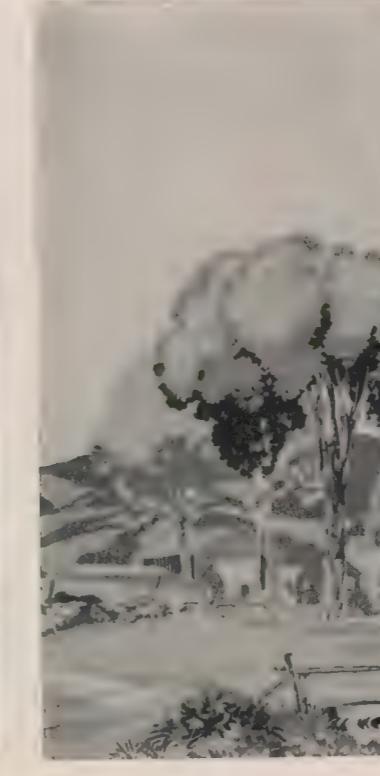
No. 9056—Grey background

No. 9057—Off-white background

Ten sections each 40" wide by 80" high $33\frac{1}{8}$ ft. repeat. Highest point of design 60". No interchangeable features, i. e., straight hanging with "A" matching onto "J".

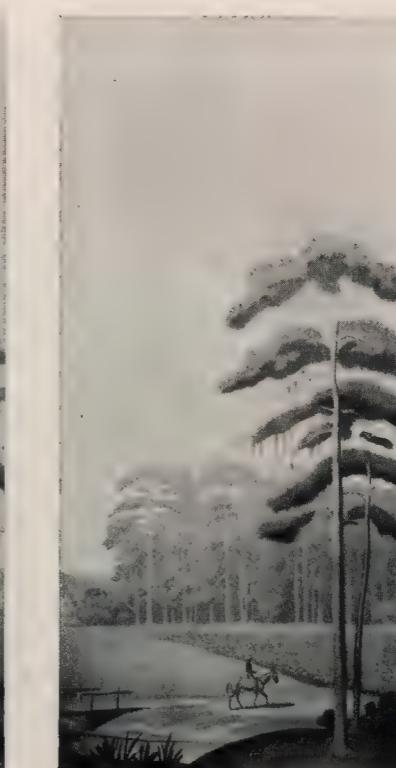
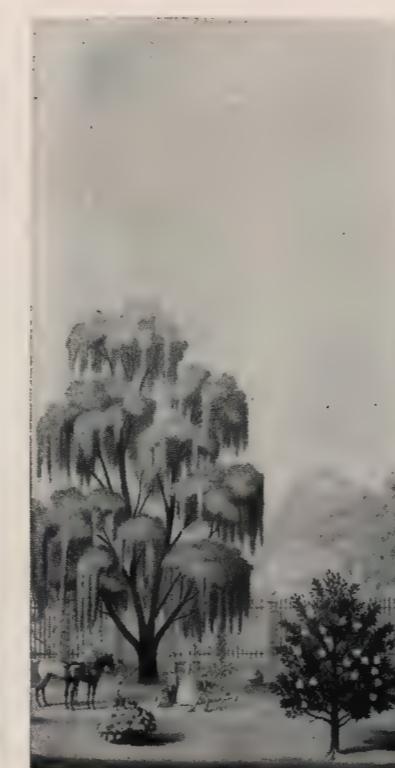
Fill (for over doors and windows)—
40" x 80"

Trim (for dado or panelling)—
40" x 80"



New England

SCALE 1" = 20"



A

B

C

D

E

F

*Old
by Carl Fuchs*

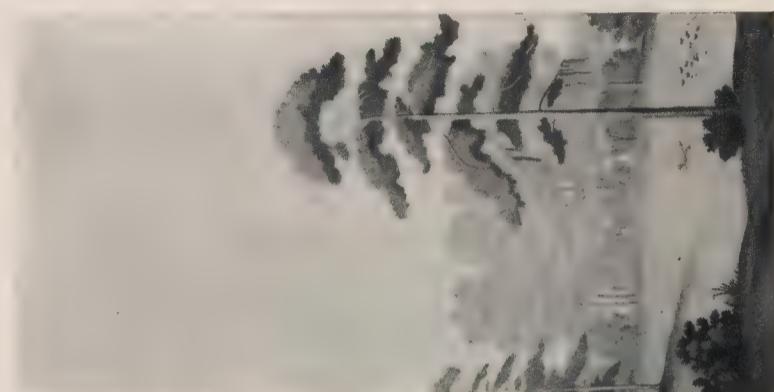
This beautiful scenic wallpaper breathes deeply of the spirit of the Old South. A mural that brings grace and dignity to large or small rooms, it pictures the many sides of plantation life as it was a century ago. The palatial southern home, the rich and picturesque costumes of the day, the cotton fields and the colored



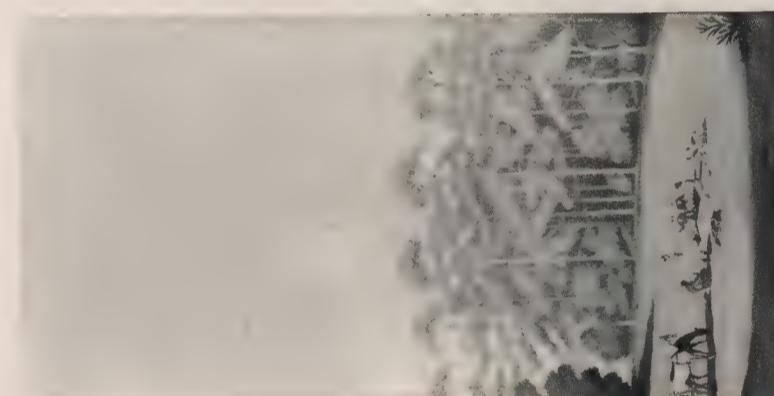


L

SCALE 1" = 20"



K



J



I



H



G

South

No. 9095—Pastel on off-white

No. 9096—Natural on white

slaves, the river steamboat and the fox hunts of early America, live again in this epic scenic wallpaper.

There are twelve sections, each 40" wide by 80" high—a forty-foot repeat. Highest point of design is 62".

Fill (for over doors and windows)—40" x 80"

Trim (for dado or panelling)—40" x 80"





(Section A)



(Section B)



(Section C)



(Section D)



(Section E)



Sections F, G and H picturing The Nativity can be used separately to form a 10 ft. mural panel, available at a special price, provided "the three section Nativity panel" is specified and no Trim or Fill is required.

Hills Of Bethlehem

No. 9090—Cream white background

Achieving a unique approach, S-H presents a completely new and original mural, a pastoral of the Bible lands.

Ten sections, each 40" wide by 80" high— $33\frac{1}{3}$ ft. repeat. Highest point of design 60". May be used as an eight section scenic ($26\frac{2}{3}$ ft. repeat) omitting Nativity sections F and G. Section "H" then matches onto section "E".

Fill (for over doors and windows)—
40" x 80"

Trim (for dado or paneling)
40" x 80"



(Section F)



(Section G)



(Section H)



(Section I)



(Section J)

SCALE 1" = 20"

Hills Of Bethlehem

Westchester Hunt

E or J →



A



B



C



D



E

→ F or A



E or J →



F



G



H



I



J

→ F or A

Westchester Hunt

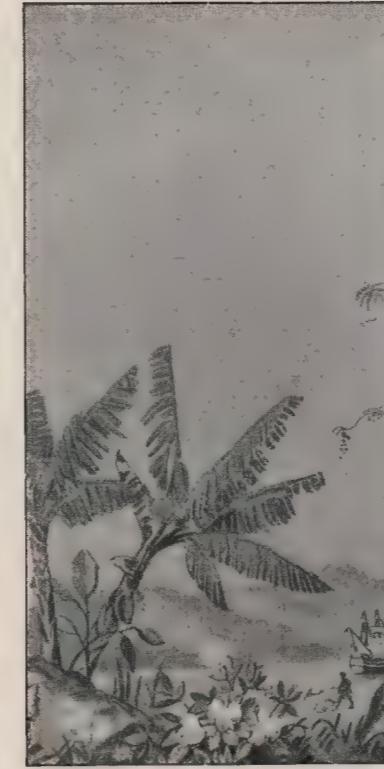
SCALE 1:20



(Section A)



(Section B)



(Section C)



(Section D)



(Section E)

SCALE 1" = 20"

Treasure Island

No. 8043—Light ivory background

No. 8044—Rachelle background

No. 80442—Cream white background

A beautiful tropical landscape that is much like some of the old historical scenic papers in subject.

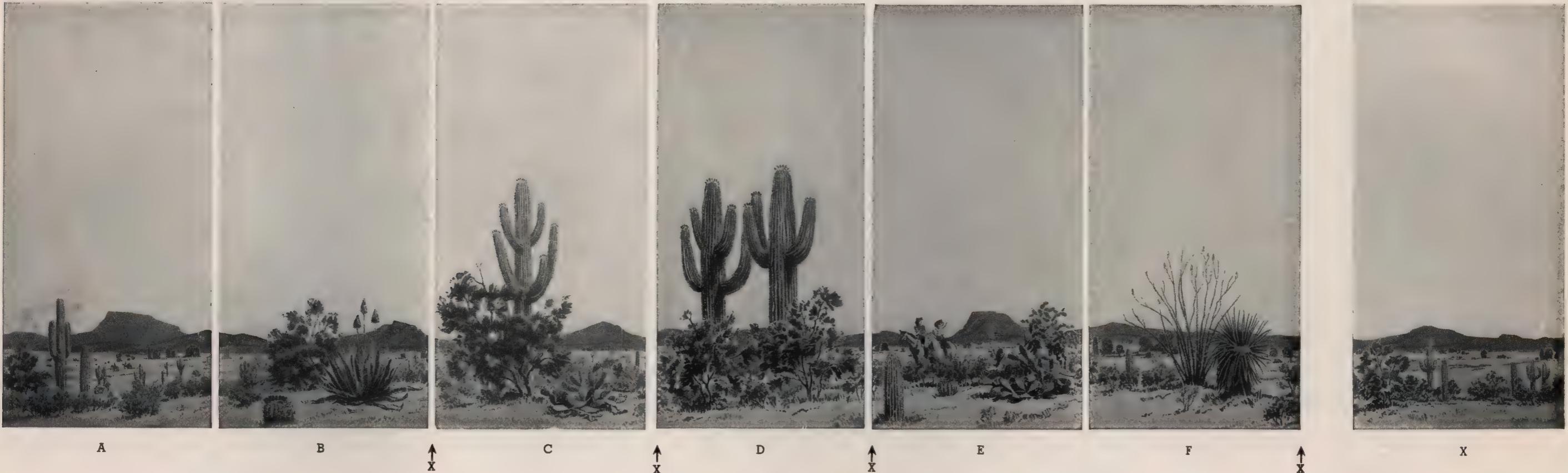
Five sections each 40" wide by 80" high—16 $\frac{2}{3}$ ft. repeat. Highest point of design 72".

Fill (for over doors and windows)—40" x 80"

Trim (for dado or paneling)—40" x 80"

(See last page for General Information)





SCALE 1" = 20"

Desert Lands

No. 9060—Sand background

No. 9063—Light Grey

The romance, the color, the vast spaces of the desert country are depicted in this fine American mural. Six sections (20 ft. repeat) are considered one set but may be expanded to ten sections by using section "X" as indicated by arrows. Sections are 40" wide by 80" high. Highest point of design is 50".

Fill (for over doors and windows)—40" x 80"

Trim (for dado and paneling)—40" x 80"

NOTE: Section "X" not included in sets, order as separate item.





(Section E)



(Section A)



(Section B)



(Section C)



(Section D)



(Section F)
(Pattern E tension)

↑

↑

SCALE 1"=20"

June Day

No. 8068—Rachelle background

No. 80681—Grey Green background

A charming wall decoration that might be classed as a contemporary interpretation of the Colonial. It forms a beautiful background for dining rooms, halls, music rooms, or guest rooms.

Five sections each 40" wide by 80" high—16 $\frac{2}{3}$ ft. repeat but may be expanded to seven sections by using section "F" where indicated by arrows above. Highest point of design 75".

Fill (for over doors and windows)—40" x 80"

Trim (for dado and paneling)—40" x 80"

NOTE: Section "F" not included in sets, order as separate item.





(Section A)



(Section B)



(Section C)



(Section D)



(Section E)

SCALE 1" = 20"

Valencia

No. 8094—Light Fawn background

No. 8096—Warm Grey background

A graceful landscape, capturing the romance of far-off Granada.

Five sections each 40" wide by 80" high—16 $\frac{2}{3}$ ft. repeat. Highest point of design 70".

Fill (for over doors and windows)—40" x 80"

Trim (for dado and paneling)—40" x 80"





SCALE 1" = 20"

Rural America

No. 9065—Pale Yellow background

No. 9066—Rose background

No. 9067—Sand background

No. 9068—Light Grey background

No. 9069—Light Green background

A panorama of the heart-land of America, bringing memories of soft, sleepy country days.

Five sections each 40" wide by 80" high—16 $\frac{2}{3}$ ft. repeat. Highest point of design 40".

Fill (for over doors and windows)—40" x 80"

Trim (for dado and paneling)—40" x 80"





(Section A)



(Section B)



(Section C)



(Section D)

SCALE 1" = 20"

Scenic Hudson

(See color illustration on cover)

No. 8055—Off-white background

Done in the traditional style of the early 19th Century this picturesque scenic shows West Point and the Catskill Mountains from across the winding Hudson.

Four sections each 40" wide by 80" high—13½ ft. repeat.
Highest point of design 64".

Fill (for over doors and windows)—40" x 80"
Trim (for dado and paneling)—40" x 80"

Chinese Classic

No. 9040—Chartreuse background

No. 9041—Green background

No. 9042—Yellow background

No. 9043—Beige background

A new, smartly designed scenic in the Chinese mode. Four sections each 40" wide by 80" high—13 $\frac{1}{3}$ ft. repeat. Highest point of design, including border, is 56".

Fill (for over doors and windows)—40" x 80"

Trim (for dado and paneling)—40" x 80"



D SCALE 1" = 20"

Chinese Classic

Ming Floral

No. 9047—White background

No. 9048—Pale yellow background

No. 9077—Grey background

No. 9078—Turquoise background

From an original hand-painted Chinese design, the proportions of Ming Floral make it suitable for moderate-size rooms.

Four sections each 40" wide by 80" high—13 $\frac{1}{3}$ ' repeat. Highest point of design is 55".

Fill (for over doors and windows)—40" x 80".

Trim (for dado or paneling)—40" x 80".

(See page 32 for General Instructions)



(Section D)
SCALE 1" = 20"

Ming Floral



"Minutemen"

No. 9032—Light green

No. 9033—Greens on off-white

No. 9034—Full color on off-white } Available Dec. 1, 1950

This fine historical scenic is highly adaptable to various wall spaces. It is produced in five sections plus the landscape extension "X." Sections are 40" wide by 80" high. Section "X" may be used at the end of the repeat (between Sections E and A) and/or as indicated by arrows above; *it must be ordered as a separate item*. Highest point of design is 55". (See below.)

Fill (for over doors and windows)—40"x80"

Trim (for dado or paneling)—40"x80"



(Section A)

(Section B)

(Section C)

(Section X)

(Section D)

(Section E)

"Minutemen" is large enough for quite large wall areas, yet of a scale that will conform to narrow frieze areas. Above illustration shows 36" of height with section "X" used once to extend the repeat.



(Section A)



(Section B)



(Section C)

"Larkspur"

No. 8020 Light yellow ground.
No. 8024 Off-white ground

Three interchangeable sections 40" wide
by 80" high. Highest point of design 62".

Fill (for over doors and windows)—40"x80"
Trim (for dado and paneling)—40"x80"



(Section A)



(Section B)

"Chinese Embroidery"

No. 808011 Charcoal background
No. 808014 Ivory background
No. 808015 Powder Blue background
No. 808016 Silver background
Two sections each 40" wide by 80" high
Trim—40" x 80"

SCALE 1"=20"



(Section A)



(Section B)

"Woodvine"

No. 80812 Ivory ground
Two sections 40" wide by 80" high. Lowest point of design 71".
Fill (for over doors and windows)—40"x80"
Trim (for dado and paneling)—40"x80"

**A****B*****Blue Waters***

No. 6051 Natural colors on mottled white
 Two sections each 40" wide by 60" high
 Highest point of design 32"

**A****B*****Regatta***

No. 6015 Light Blue Ground
 Two sections each 40" wide by 60" high
 Highest point of design 18"

**A****B*****Water Lily***

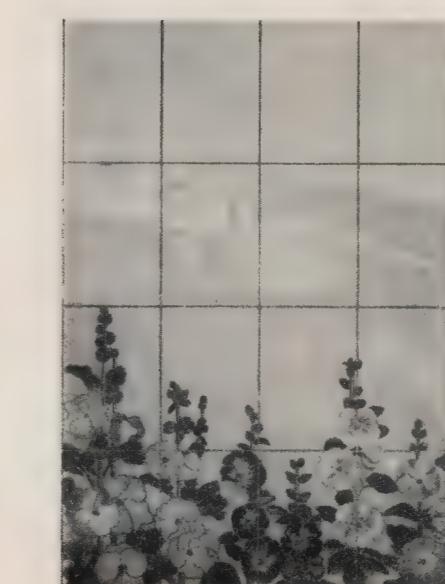
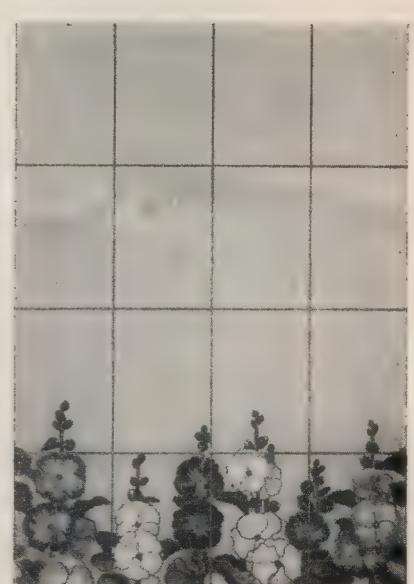
No. 6019 Green ground
 No. 6022 Peach ground
 Two sections each 40" wide by 60" high
 Highest point of design 32"

**A****B*****Swan***

No. 6017 White ground, light grey texture
 Two sections each 40" wide by 60" high
 Highest point of design 20"

**A****B*****Wild Geese***

No. 6060 Black on White
 Two sections each 40" wide by 60" high
 Highest point of design 24"

**A****B*****Althaea***

No. 6013 Yellow ivory ground
 Two sections each 40" wide by 60" high
 Highest point of design 30"

No Fill or Trim for designs on this page.



(Section A)



(Section B)



(Section C)



(Section D)



(Section E)

No. 303—*Coaching Days*

Six sheets each 30" high by 60 " wide. Sections are interchangeable



(Section Z)



(Section A)



(Section B)



(Section C)

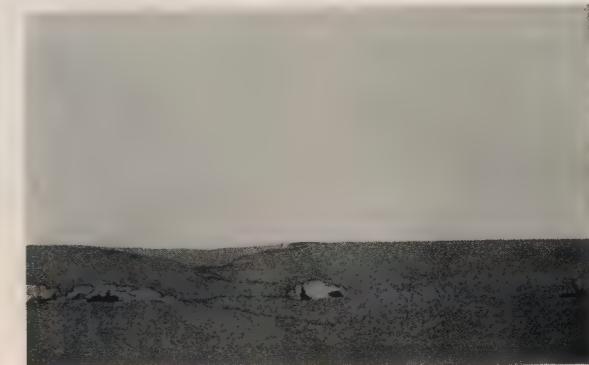


(Section D)



(Section E)

(See page 32 for General Information)



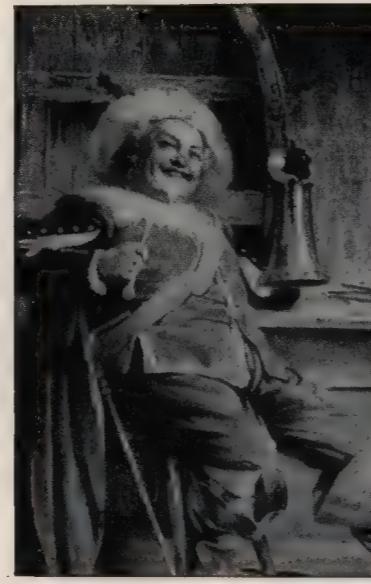
(Section Z)



No. 60

40" x 60"

"Contentment"



No. 61

40" x 60"

"Cavalier"



(Section A)



(Section B)



No. 40

38" x 60"

"Hunt Breakfast"



No. 41

38" x 60"

"Hunt Supper"



No. 42

38" x 60"

"Christmas Dinner"



No. 43

38" x 60"

"Revoked"



(Section A)



(Section B)

No. 602—*Birkenheim*

Two sections each 40" wide by 60" high.



(Section A)



(Section B)



(Section C)

No. 363—*Sierras*
No. 364—*Sierras*

Three sheets each 36" high by 60" wide.



(Section A)



(Section B)

No. 367—*The Woodland*

Two sheets each 36" high by 60" wide.



(Section A)



(Section B)

No. 410—*Die Niederlaender*

Two sheets each 40" high by 60" wide.



(Section A)



(Section B)



(Section C)



(Section D)



(Section E)

No. 2012—*Hunt*

Six sections each 20" high by 60" long



(Section Z)



Mural maps add distinction to any interior . . . blend happily with either modern or traditional furnishings. Above: SMUGGLERS' COVE.

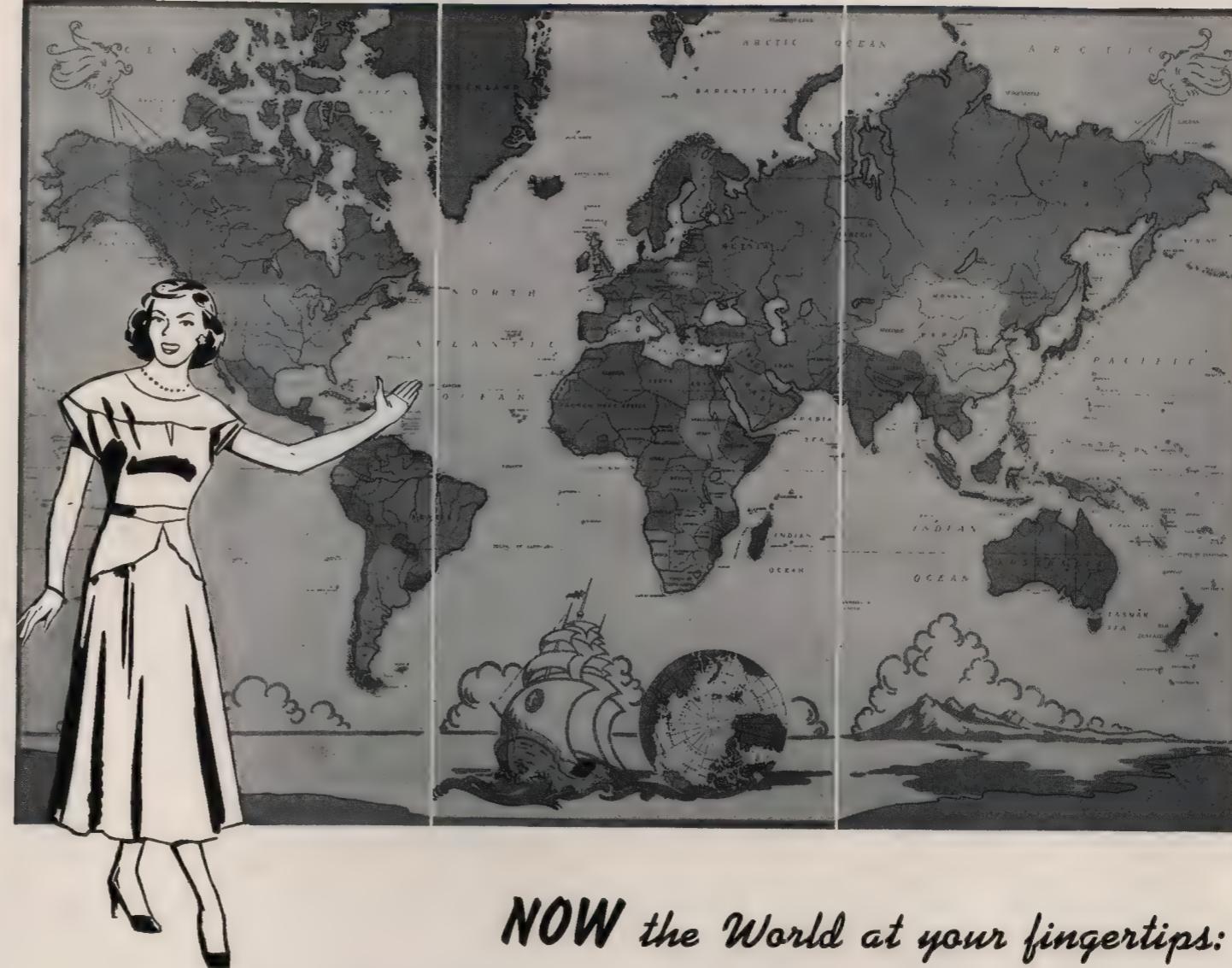


Ideal for boys of all ages, Mural Maps are educational as well as decorative, interesting, permanent and as easy to clean as a china plate.



Offices and reception rooms gain colorful interest with Mural Maps.

You've Never Seen Anything Like These Beautiful, Colorful MURAL MAPS



NOW the World at your fingertips:

Here are Mural Maps for every purpose. Sizes range from 40" high to entire walls—subjects include factual World Maps, Pirate Maps, Historical Maps—beautifully illustrated—lithographed in washable oil colors by Schmitz-Horning, makers of fine scenic wall-papers since the turn of the century.

Use these attractive decorative murals to expand your horizons—a focal background for radio or television, a panel in your library or game room, a decoration over your fireplace, or an educational addition to the walls of your child's study.

They hang like wallpaper, wash perfectly, last indefinitely.

World Mural Maps



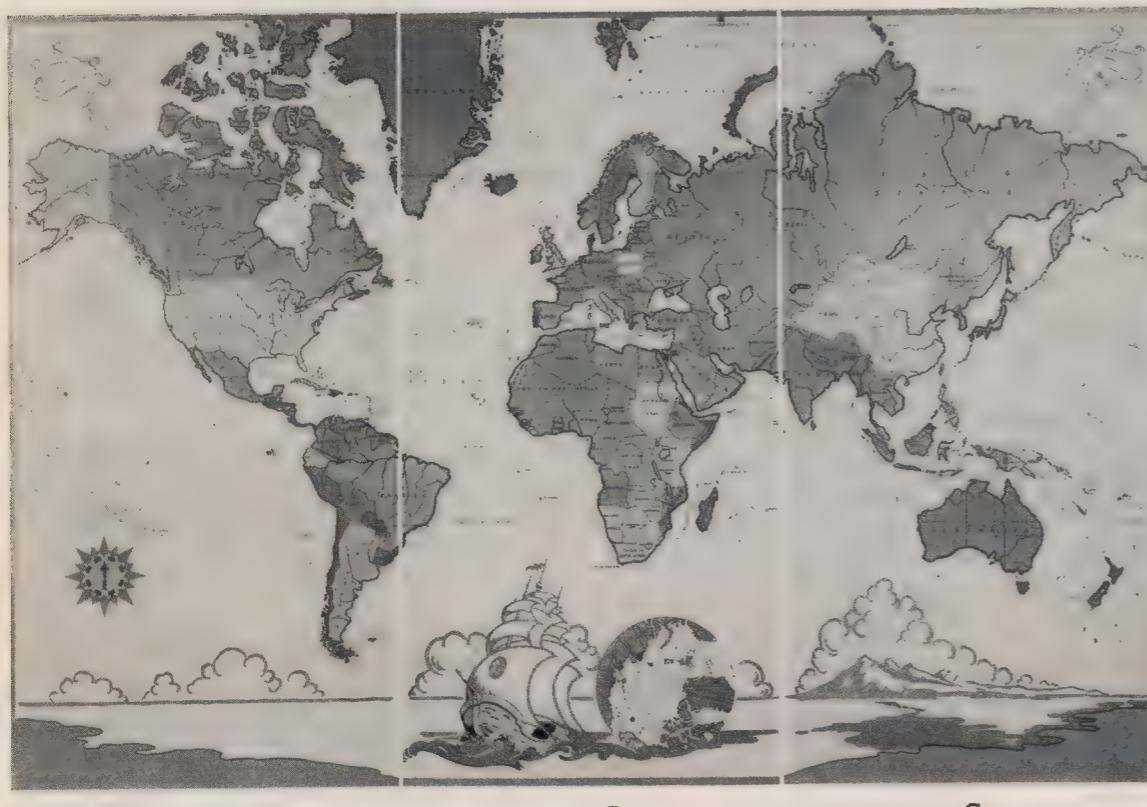
Maps Nos. 450, 650, and 860 are colored like above portion



Sections join together perfectly when side borders are trimmed off. (See small illustration above.) They hang in any alphabetical order. Example: B-A-B (This is true only of World Maps; NOT of the pictorial maps.)



No. 450—Full color, like illustration at left
No. 451—Antique colors
Complete in one panel 40" high by 60" long



A B
No. 860—Full color as in illustration above
No. 861—Antique colors—to blend with the pirate maps

Three sections form a complete Mammoth World Map 6'8" high by 10' long. Each section is 40" wide by 80" high. This is the same basic map as the smaller version No. 450—40" high by 60" wide.



(Section A) (Section B)
No. 649—Sepia colors on wood grain
No. 650—Full color on off-white
No. 651—Antique colors

A world map with three perspectives of world hemispheres—Arctic, Oceania, and Atlantic. Complete in two panels each 40" wide by 60" high—for walls of any length by repeating one or more sections.



Pioneer America

No. 655—Contemporary colors on off-white
No. 656—Antique colors

In two sections making a complete panel 60" high by 80" wide—each section being 40" x 80".

Pictorial



Smuggler's Cove No. 440

One panel 40" high by 60" wide



Robinson Crusoe No. 430

One panel 40" high by 60" wide



Spanish Main

No. 670—Antique colors

In two sections making a complete panel 60" high by 80" wide—each section is 40" wide by 60" high.

Mural Maps



★ History and romance are to be found here. The great names and peoples of Pioneer America—the buccaneers and adventurers of old. The very spots at which buried and sunken treasures, still to be found, are marked on Spanish Main.

It would be hard to find more interesting or picturesque decorations for a boy's room, den, library, recreation room or bar.

GENERAL INSTRUCTIONS

1. PREPARE WALLS PROPERLY:

Prepare walls in approved manner. Make sure they are clean, smooth, and properly sized. Lining the wall is recommended, but not essential.

2. WARNING—Walls Must Be Clean:

These oil printed papers are more transparent than ordinary wallpaper. Hang only on clean surface as strong markings or designs may show through.

3. SOAK WELL TO SOFTEN:

This paper is considerably harder than ordinary hanging stock and must be soaked longer, otherwise wrinkles and blisters may remain after drying.

Wet strips with clear water using sponge or brush. Always keep two strips thoroughly dampened ahead of the strip being pasted. Paste with a medium paste.

4. TRIMMING AND HANGING:

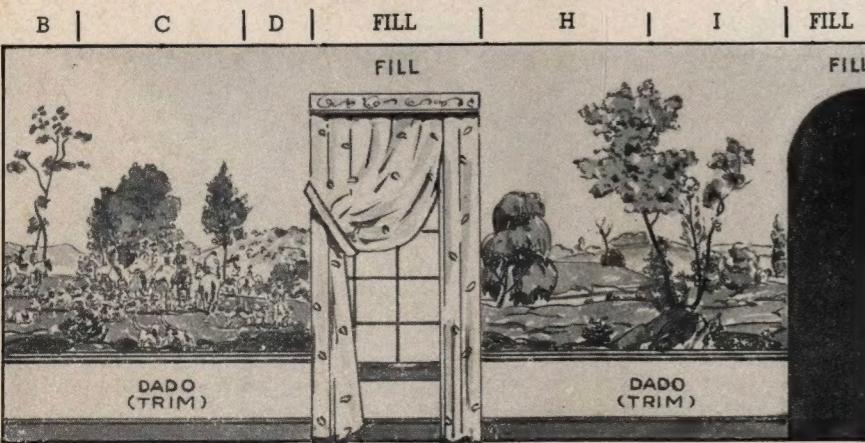
Trim sides on corner marks, not at color edge. Should paste appear on face of paper at seams, remove promptly before it dries, using clean, damp sponge.

5. WASHING:

Walls should be washed every year, or more frequently if necessary. If quite dirty, clean with wallpaper cleaner first, then wash with soap and water as follows:

Use a soft sponge or soft cloth and rich, thick suds—apply freely. Wash from bottom up. Keep cloth and water clean—wash dirt off, do not smear in.

Wash convenient size area and dry with damp cloth leaving the connecting edges wet so as to avoid rubbing into unwashed area. Rinse wiping cloth frequently in clear water, wringing as dry as possible.



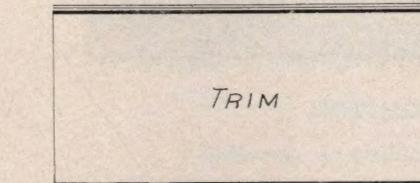
The illustration above is typical of many wall spaces. "Fill" is used over doors and windows, and "Trim" is used as a dado.

NOTE: Each architectural element which interrupts the scenic (window, door, etc.) affords the opportunity of using any section desired on the other side instead of using the next matching section. (See above.)

TRIM AND FILL:

FILL is additional sections of the background color on which the scenic is made—might be called in the case of landscapes, "sky color". It is used to fill-in over doors and windows and, when necessary on high walls, to extend the height of the paper.

TRIM likewise is the same color as the background of the design, but with a harmonizing divider along each long edge of the section. (See illustration below.) It may be used as a Dado, as paneling, or to extend the height of the scenic paper.



NOTE: **FILL** and **TRIM** are produced only for the larger scenic designs, not for the bath, powder-room or Frieze decorations.

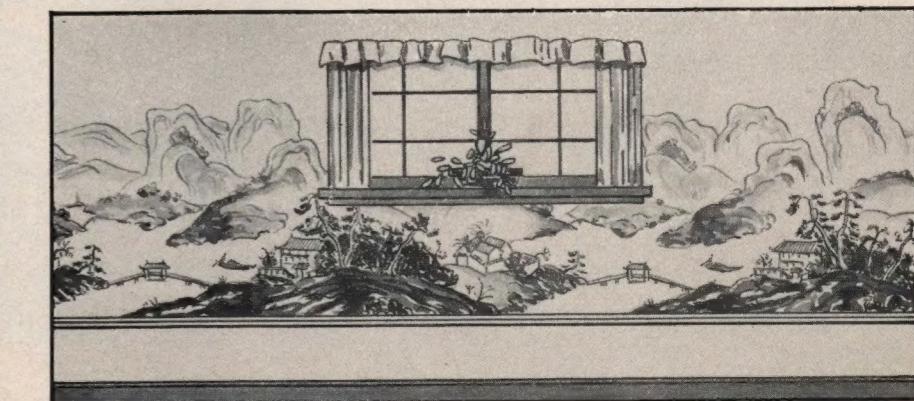
Size 40" x 80"

IMPORTANT—ORDERS:

When ordering Scenics, lay out each room carefully and specify exact sections required including Fill and Trim. Usually we can furnish additional sections to complete a job if short, but a handling charge of 15% is placed on returns. NO CREDIT AFTER 30 DAYS.



Fireplaces and other architectural features (as shown above) do not interfere with the charm and flow of fine scenic wallpapers. Frequently, large designs are used in rooms with low ceilings, giving the effect of framing the scenic.



Dining rooms sometimes have high windows on one wall to allow for the buffet. In this case scenic sections must be used below the windows (as illustrated above) and the top of the sections may be used above the windows.

